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**MOBILE CONGRESS PARTY  
AND AWARDS CELEBRATION  
ENTERTAINMENT:**



**MUSIC BY DURAN DURAN**



**HOSTED BY STEPHEN FRY**

## **Networking with the Mobile Elite at GSMA Mobile World Congress 2010**

**Introducing the Congress Party and Awards Celebration**

Dear Mr. Boumakh,

We are excited to announce details for the Mobile World Congress Party and Awards Celebration! Taking place on the evening of Tuesday, 16 February at the National Palace in Montjuïc, this will be the mobile networking event of the year!

This spectacular evening will be hosted by writer, actor and self-confessed technophile, Stephen Fry and will feature a performance by one of the world's most successful rock bands, Duran Duran. The Party will be a perfect place to meet new contacts, entertain clients and advance business relationships while enjoying world class entertainment. This celebration will begin directly following the Global Mobile Awards ceremony, and is an event not to be missed!

If you have already registered, simply login to the **registration** system to purchase a ticket. Please note that the Party will replace the traditional black tie awards ceremony usually held during Congress.

Other great networking events at **GSMA Mobile World Congress** include:

- **The VIP Networking Lounge** offers you a quiet space to hold private meetings, interact with industry leaders, or to network with other C-level attendees. **Learn more.**
- **The Platinum Experience** offers an exclusive experience for our most distinguished attendees. Outstanding networking opportunities, first-class treatment and exclusive access to key industry leaders are included in this package. **View details.**
- **The App Lounge** is a focused networking environment highlighting the innovation and growth of the mobile

Stay tuned for announcements about My MWC the new social networking portal for Mobile World Congress attendees



Streaming the Google keynote **LIVE**

Tuesday, February 16, 2010  
4:45-5:30 PM GMT



applications segment. Join other visitors to the all new App Planet and make new connections in the dynamic applications segment. **Join the Planet.**

We look forward to seeing you in Barcelona!

Kind regards,

A handwritten signature in black ink, appearing to read 'John Hoffman'.

John Hoffman  
GSMA Mobile World Congress

P.S. There are still some great discounts available for travel and accommodation at Mobile World Congress. **Visit BBP** our official accommodation provider for hotel discounts between 10% to 50% off last year's prices. And visit the **Star Alliance Network** to save up to 20% on airfares.

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